



# HARSTAD STRATEGIC RESEARCH, INC.

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**TO: INTERESTED PARTIES**  
**FROM: PAUL HARSTAD AND CHRIS KEATING**  
**HARSTAD STRATEGIC RESEARCH, INC.**  
**DATE: NOVEMBER 2, 2006**  
**RE: JIM PEDERSON IS LEADING AMONG EARLY VOTERS IN ARIZONA**

According to our October 29 to 31 survey of 745 likely Arizona voters, fully 30% of the Arizona electorate has already voted. We expect that perhaps up to two-fifths of the voters in this election will vote early or by absentee ballot.

In our October 8 to 31 tracking polls (since early voting started) we have interviewed a total of 594 early voters. Among these early voters, Jim Pederson is leading Jon Kyl by 4 points: 44% for Pederson compared to 40% for Kyl, with 4% for other candidates and 12% refused.

This 4% Pederson lead is all the more remarkable since registered Republicans and Democrats are equally likely to have voted early, and in fact there are more Republicans than Democrats in this early-voting sample of 594 respondents.

Furthermore, our latest tracking poll shows that Jim Pederson's margin among early voters is *growing* as we get closer to the election and as this bloc of early voters expands to virtually one-third of the electorate.

This early Pederson lead is possibly a harbinger not only of Democratic enthusiasm and enhanced organization in Arizona, but also of the Democratic wave that seems to be sweeping across the nation.

It also suggests that the Arizona Senate race is closer than it seems to be and could go right down to the wire if undecideds traditionally break heavily for the lesser-known challenger against the incumbent – especially in an election that is trending strongly against the party in power.